



JSNA Newsletter May 2025

Dear Subscriber,

Welcome to the first issue of the Joint Strategic Needs Assessment (JSNA) newsletter for Bedford Borough.

This quarterly newsletter will keep you informed about the key additions and updates to the [JSNA website](#), as well providing hints on how to use its functions and tools.

We hope you find this initial newsletter useful and please share it with colleagues and contacts who may be interested. They can sign up for future editions [here](#).

The JSNA team is also available to provide short presentations to teams about the JSNA, what is available on the JSNA website and how to use its key features. If you would like to us meet with your team, please contact us at:

jsnafeedback@bedford.gov.uk

Population Forecasts for Bedford Borough

Forecasts predict the Bedford Borough population to top 244,000 by 2043 – an increase of 12% from 2023 to 2033 and 28% from 2023 to 2043.

- Use these forecasts to more accurately project service demand – specifically developed forecasts based on local housing plans aiming to better reflect anticipated population growth
- Detailed analysis by sex, age and ethnicity
- Dedicated PowerBI tool to interrogate the data and find information you are looking for



[Local population forecasts 2023-2043](#)

Interactive Data Dashboards

Find data on the most important health and well-being indicators for each life course stage using the Data Dashboards

- Data and explanatory narrative for each indicator
- The Children and Young People dashboard was updated in November 2024
- The Demographics and Ageing Well dashboards were updated in April 2025
- Data Dashboards available for:



[Demographics](#)

[Learning disabilities](#)

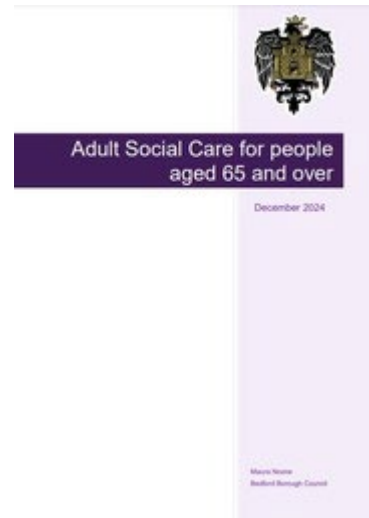
[Ageing well](#)

[Children and young people](#)

[Living and working well](#)

JSNA for Adult Social Care for people aged 65 and over

- The number of people aged 65 and over increased 25% between the Censuses of 2011 and 2021
- In 2023, there were approximately 28,000 people aged 65 and above in Bedford Borough, the local forecasts estimate this will grow 64% to approach 54,000 by 2043
- Based on these forecast forecasts, the number of people aged 65 and over adult social care services could increase from 2023/24 to 2029/30 as follows:
 - Community based services from 1,130 to 1,180
 - Non-nursing residential services from 530 to 980
 - Nursing care services from 95 to 112
- The most common primary need for care services is support with personal care
- Between 2017/18 and 2021/22 the number of people in residential and nursing care decreased, largely due to increased emphasis on maintaining people in their own home as long as possible



[Download the Adult Social Care JSNA](#)

Use Local Insight Tool to show public health and other indicators on maps

The Local Insight tool enables you to find, explore, use and share a wide range of facts and figures at different geographical levels.

- Under data – full sets of nationally available data on health, demographics and wider determinants of health including housing, jobs, education, environmental and crime
- Under custom areas – LA, wards, towns, parishes, Fuller neighbourhoods and LSOAs
- Under reports – pre-built reports for all the custom areas.
- Build your own reports



[Local Insight](#)

Also available on the Bedford Borough JSNA website:

[Health Needs Assessments](#)

[Census 2021 Highlights](#)

[Pharmaceutical needs assessments](#)

[Director of Public Health Reports](#)

[Custom Made Maps](#)

This bulletin has been sent to you by the shared Public Health team based at [Bedford Borough Council](#)

Borough Hall, Cauldwell Street, Bedford, MK42 9AP



Bedford Borough
Family Hubs
& Children's Centres

Check out our
new website

Find support and what's
on for the whole family

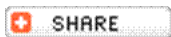
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