



JSNA Newsletter September 2025

Dear Subscriber,

Welcome to the second issue of the Joint Strategic Needs Assessment (JSNA) newsletter for Bedford Borough.

This newsletter is designed to keep you informed about the key additions and updates to the [JSNA website](#), as well as providing hints on how to use its functions and tools.

We hope you find it useful and please share it with colleagues and contacts who may be interested. They can sign up for future editions [here](#).

The JSNA team is also available to provide short presentations to teams about the JSNA, what is available on the website and how to use its key features. If you would like to us meet with your team, please contact us at: jsnafeedback@bedford.gov.uk

Director of Public Health report predicts significant increases in health service demand



Bedford Borough's population has been growing much faster than the national average and this high growth rate is expected to continue, alongside an increasing proportion of older people and growing ethnic diversity.

This population change is projected to lead to large increases in the number of people with common health conditions by 2043 including:

- Over 50% increase in the number of people with hypertension
- Over 60% increase in the number of people with other cardiovascular conditions
- Over 50% increase in the number of people with musculoskeletal conditions
- Over 25% increases in the number of people with depression or anxiety

In turn, the increased number of people with health conditions is projected to generate:

- 36% (around 300,000) more primary care consultations per year
- 39% (around 100,000) additional outpatient attendances per year
- 30% (around 20,000) more visits to A&E per year
- 41% (around 11,000) more planned admissions per year
- 42% (around 6,000) more emergency admissions per year

The projections in this report build on the [population forecasts](#) featured in the last newsletter, which were locally developed to reflect local house building plans, as well as assumptions on rate of births, deaths and migration.

[Download the DPH report here](#)

New PHOF Surveillance Dashboard analyses all 277 indicators in one place



The Public Health Outcomes Framework (PHOF) comprises a collection of public health-related indicators that combine to provide a comprehensive view of the health of a population and the impact of deprivation. It includes indicators reflecting:

- Overall outcomes, such as life expectancy and healthy life expectancy
- Healthcare and premature mortality, including disease prevalence and mortality
- Health protection, such as immunisation rates and health checks
- Health improvement indicators relating to healthy lifestyles
- Wider determinants of health, such as poverty, employment, education and environment

A new PHOF Surveillance Dashboard has been created, highlighting:

- Which indicators are underperforming locally compared to both the national average and other local authorities with similar levels of deprivation (the deprivation decile)
- Which indicators are trending negatively reflecting that the measure has got significantly worse over the previous five time periods
- Which local indicators are in the 10% worst performing nationally
- The status of all indicators compared to England and other local authorities with similar levels of deprivation

The Dashboard will be updated three times a year, in February, May and November, in line with the scheduled updates in Fingertips ensuring that the latest data is available.

[Click here to access the PHOF Surveillance Dashboard](#)

Get all Data Dashboards from the Health Intelligence team in once place

The Bedford Borough Public Health Intelligence website has seven different data dashboards and more will be added soon. To provide quick and easy access to these dashboards a new page has been created that will take you to the required dashboard in one click. The dashboards currently available are:

- PHOF Surveillance
- Population Forecasts 2021-2043
- Demographics
- Children and Young People
- Living and Working Well
- Ageing Well
- Adults with Learning Disabilities

New dashboards will appear as they are published.

[Click here to access the Dashboards page](#)



New video to help users get the most from the Population Forecast Dashboard

This short instruction video available on the Population Forecast Dashboard page has been developed to help people make the most of Population Forecast Dashboard. It provides a guide on how to:

- Navigate through the Dashboard
- Unlock the features and functions of the Dashboard



[Click here to see the Population Forecast video](#)

Use Local Insight Tool to show public health and other indicators on maps

The Local Insight tool enables you to find, explore, use and share a wide range of facts and figures at different geographical levels.

- Under data – Full sets of nationally available data on health, demographics and wider determinants of health including housing, jobs, education, environmental and crime
- Under custom areas – LA, wards, towns, parishes, Fuller neighbourhoods and LSOAs
- Under reports – Pre-built reports for all the custom areas.
- Build your own reports



[Click here to access the Local Insight tool](#)

Also available on the Bedford Borough JSNA website:

Health Needs Assessments

Census 2021 Highlights

Pharmaceutical needs assessments

Director of Public Health Reports

Custom Made Maps

Central Bedfordshire JSNA
Website

Milton Keynes City JSNA Website

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team based at [Bedford Borough Council](#)

Borough Hall, Cauldwell Street, Bedford, MK42 9AP



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