## **SMART Borough Partnership**

Second Generation London Datastore and the GLA commitment to Providing, Promoting and Using Open Data

### THE JOURNEY TO A SMARTER LONDON



### THE JOURNEY TO A SMARTER LONDON

1) Simple website

CKAN data store

#### 2) Broaden the partnership of publishers

#### 3) Increase the range of data sets

#### 4) Make the data more accessible



- Better tools for users
- Increased interactivity with users
- Allow organisations (or GLA teams) to upload & manage their own data
- Better tools for catalogue managers
- Allows LDS participate in a network of data stores

		_	
Search	Home > DataStore > This Page	_	
		▼ Publishers	
	Search datasets Q	Greater London Auth (167)	
		Office for National (107)	
	545 datasets found Order by: Name Ascending	London Borough of R (39)	
		Transport for Londo (34)	
	2001-2011 Household Estimates Backseries	Department for Comm (28)	
	*Updated October 2013 The GLA has estimated a household backseries for all London boroughs from 2001 to 2011 using	Department for Educ (26)	Refine your
	the revised mid-year population estimates backseries	Department of Health (14)	
Download		Department for Work (12)	results as
lifforont	2010 round SHLAA based household projections	London Fire and Eme (10)	VOU DO
	2010 round population and household projections for London Boroughs using the SHLAA housing data and 2008 CLG	Department for Tran (7)	you go
ormats	household projections. Single year of age borough projections xLs csv	Show More Publishers	
		▼ Topics	
	2010-2013 GLA budget detail	Demographics (136)	
	XLS CSV	Employment and Skills (66)	
		Transport (58)	
	2011 Census First Release Data	Health (57)	
	This package comprises the first release of 2011 Census data. The data includes a population estimate for males and females by 5-year are bands for each local authority in	Environment (56)	
	HTML	Transparency (55)	
		Housing (46)	
	2011 Census Geography Boundary Files	Education (39)	
	The 2011 Census output area boundaries were released by ONS on 30 October 2012. The ONS release constituted a	Crime and Community (37)	

different

formats





preview as a graph



## preview on a map

### 2) Broaden the partnership of publishers



**Option 1** – Where Boroughs have their own data store, use data harvesters to automatically gather data

**Option 2** – Boroughs can have their own area on LDS.

- Landing page with logo etc
- Account(s) so that staff can upload and manage their own data (secure from other partners)

Smart London Borough Partnership

## 3) Increase the range of data sets

#### Example: Combine Borough data sets



## 3) Increase the range of data sets

Example: CCG / GP data used to inform population projections as well as health policy



### 3) Increase the range of data sets

Anonymised mobile phone signal data, aggregated to inform transport planning



### 4) Make the data more accessible

- Better search tools for users
  - Fuzzy search
  - 'other datasets you might be interested in'
  - Geographic search
  - More complete metadata
- Data in 'machine-readable' form (clean csv files)
- APIs (tools for web and app developers)

## 5) Leading for London

Open Data Charter H commitment to provide, promote and use Open Data for the benefit of Londoners.

- GLA Open Data Charter sets out our commitment to provide, promote and use Open Data for the benefit of Londoners.
- It will launch alongside LDSII in September and includes a number of commitments on behalf of the GLA with regard to the provision, promotion and use of Open Data.
- It also sets out a number of metrics we will use to measure our progress and a further commitment to keep the charter up to date to reflect the latest developments in the Open Data Agenda.

#### theguardian

News Sport Comment Culture Business Money Life & style

News > Education > Primary schools

Richard Adams, education editor

#### London's school-age population expected to jump 100,000 by 2017

Some parts of London will see rise of more than 50% in number of children aged 4-10, say officials

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IOME NEWS SPORT FOOTBALL SHOWBIZ&ENTS GOINGOUT LIFE&STYLE BUSINESS COM andon Crime Politics Mayor Transport EDUCATION Health Technology UK World Ladder for Lon IOTING BEGINS IN CRIMEA REFERENDUM

Online catchment area map reveals your child's chance of a school place



## **INSIGHT REQUIREMENTS**

#### THE LDS II TEAM WANTS TO:

Understand what problems or challenges Londoners would most like us to solve, or improve about their local area or London as a whole.

Build a consensus about which challenges are most important.

Demonstrate the convening powers of the GLA to solve issues.

## **PUBLIC ENGAGEMENT OBJECTIVES**













































## Anatomy of the city data ecosystem

Dr Peter J Reynolds, Executive Director Innovation and the Cities Lab @CitiesPete



### Agenda / Purpose

- Moving from Value Chains to Ecosystems
- Options for the Next Gen Enterprise
  - Case study: New York City's Digital Journey
- GLA as an Open Ecosystem Driver
- Provocative propositions about the next gen enterprise

CATA

# The power of ecosystems—becoming more digital

- A coordinated network of enterprises, devices and consumers that create value
- open software interfaces and modular capabilities
- information content accounts for a rising proportion of the entire value of any product or service.
- Has drivers and participants



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## Moving from value chains to ecosystems

	Value Chains	Ecosystems
Business relationship	Episodic transaction based	Continuous collaborative engagement
Value provided	Products or services provided by a company	Enhancing customer experience via a digital fabric of partners
Innovation and adaptation	From a few players	To many players
Contracts	Long term efficiency	As needed flexibility aligning incentives of partners ('I agree')
Capabilities	Manage end to end value chain	Ecosystem driver or plug and play participant



Center for Information Systems Research (CISR) © 2014 MIT Sloan CISR Source: Adapted from M.S. Krishnan <u>http://www.bus.umich.edu/NewsRoom/ArticleDisplay.asp?news\_id=22298</u> and Moore, James F. (1996). *The Death of Competition: Leadership & Strategy in the Age of Business Ecosystems*. New York: HarperBusiness.

### Options for the next gen enterprise

			<b>Omnichannel Business</b>	<b>Open Ecosystem Driver</b>	
	ner	ۍ ۵	<ul> <li>'Own' customer relationship</li> <li>Multi product customer experience</li> </ul>	<ul> <li>Provide open platform based on current reach or brand</li> </ul>	
	INS	let	<ul> <li>Integrated value chain</li> </ul>	<ul> <li>Ensure great customer experience</li> </ul>	
	u o	du		Plug and play third party products	
,	nd c	Col		<ul> <li>Customer knowledge, match customer needs with providers</li> </ul>	
	r e		USAA, CBA, Woolworths, Sears,	Extract 'rents'	
	no/		Origin Energy	Amazon	
	of )		Supplier	Great Modular Product/Service	
	e		<ul> <li>Potential for loss of power</li> </ul>	Producer	
			<ul> <li>Core skills: low cost producer,</li> </ul>	Plug and play product/service	
`	M	art	incremental innovation	Able to adapt to any ecosystem	
	No	ፈ	Incurrence vie exent	<ul> <li>Constant innovation of product/service</li> </ul>	
	X		Electronic producer via retailer, Mutual fund via broker	PayPal	
			Value Chain	Ecosystem	
	Business Design				
	Who controls key decisions: brand, contracts, price, quality, participants, IP & data				

ownership, regulation

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MITSIOAN MANAGEMENT

### New York City's digital journey

er		Omnichannel Business (2006-2009)	Open Ecosystem Driver (2010 – 2014)
/our end consum	Complete	<ul> <li>Integration of 40 agencies to a single call center for non-emergencies (311)</li> <li>Use of IVR, web and mobile</li> <li>Development of knowledge base (information on over 3600 services)</li> </ul>	<ul> <li>Unlock and maintain public records</li> <li>Connect and engage through digital channels</li> <li>Support technology infrastructure</li> <li>Recruit and develop talent</li> <li>A vibrant digital sector</li> </ul>
Knowledge of y	Partial	<ul> <li>Supplier</li> <li>Know addresses, incomes of residents and companies</li> <li>Provide services, typically undifferentiated</li> <li>Rely on taxes for funding and for bargaining</li> </ul>	Great Modular Product/Service Producer
		Value Chain	Ecosystem
		Busines	ss Design



## NYC: Five priorities to being a city ecosystem driver



MITSIOAN MANAGEMENT

Center for Information Systems Research (CISR) © 2013 MIT Sloan CISR – Weill, Reynolds Source: Road Map for the Digital City, 2012. (http://www.nyc.gov/html/med ia/media/PDF/90dayreport.pdf)

## GLA as an open ecosystem driver

	INDUSTRY A vibrant digital sector	ENGAGEMENT A user-centric experience	<b>ACCESS</b> Internet connectivity for all	OPEN GOVERNMENT Innovation and transparency	EDUCATION Investing in the future
NOW	Connected digital economy catapult Future cities catapult More tech companies than any other European city (28k) Smart London Board est.2013	Listen London programmed to listen to social media with keyword London 91% use internet at least once per week 13% (650k) of daily journeys in London use smart phone apps to assist journey 85% of journeys paid for by oyster which in turn feeds back data to tfl	63% adults own a smartphone in 2011 iCity programme to aggregate disparate datasets from est. 20m sensors across city WiFI at 150 tube stations by 2014 WiFI has started appearing on busses £1m invested in free wifi at galleries and museums £24m in affordable broadband for SMEs	London datastore website 500 datasets available 30k visits to datastore per month [Smart London plan] 450 transport apps using this data [Smart London plan] Talk London forum established Live 3D map of London's underground assets by 2020	London schools atlas Coding to be part of British curriculum by September
FUTURE	iCity to support creative digital industry	Wikimania hackathon 2014 GLA to pilot flexible employment market place for young people Finalise and evolve London dashboard	Internet connectivity throughout transport network and public spaces	Continue to publish data David Eaves, 2009: - If it can't be spidered or indexed, it doesn't exist. - If it isn't available in open and machine-readable formats, it can't engage. - If a legal framework doesn't allow it to be repurposed, it doesn't empower.	Incentivise the creation of apps using the datastore information



Center for Information Systems Research (CISR)

## Provocative propositions about the next gen enterprise

- 1. Organizations will move from supply chains to ecosystems with increasing knowledge of end-customers (with customer experience and ecosystem health dominating performance measures).
- 2. The shape of enterprises will change. Most people in enterprises will "have a direct relationship with the consumer".
- 3. Highest performing organizations will be Omnichannel or Ecosystem Drivers
- 4. Opening up data is not enough it needs community!
- 5. Governments should play the role of Ecosystems Driver:
  - key decisions: brand, contracts, price, quality, participants, IP & data ownership, regulation





Helping Public Sector Organisations

Jeni Tennison – Technical Director – @JeniT – jeni@theodi.org



## Overview

- What is ODI?
- What is ODI doing?
- What tools can you use?
- What activities can you do?
- What else can ODI help?





## What is ODI?

- Independent institute
  - emphasis on research & training
  - mixed/matched funding
- Founded October 2012
  - by Professor Sir Nigel Shadbolt & Sir Tim Berners-Lee





We will catalyse an environment of open data, to create economic, social & environmental value.

**ODI** Mission Statement



## What is ODI doing?

- Unlock supply
  - technical, legal, strategic help
- Unlock demand
  - start-up programme, challenges
- Communicate value
  - telling stories, building evidence base





## TOOLS FOR OPEN DATA





## **Open Data Certificate**

Quality badge for data What's important for reusers Officially adopted by UK government Looks in depth at four aspects legal (rights, licensing, privacy) practical (guarantees, quality) technical (formats, metadata) social (documentation, support)





#### **New Certificate**

#### Untitled

#### Publisher URL

#### What kind of release is this? This is required for all levels

- $\odot\,$  a one-off release of a single dataset
- O a one-off release of a set of related datasets
- O ongoing release of a series of related datasets
- a service or API for accessing open data

#### Legal Information Rights, licensing and privacy

Rights your right to share this data with people

#### Do you have the rights to publish this data as open data? This is required for all levels

- $\odot$  yes, you have the rights to publish this data as open data
- $\ensuremath{\bigcirc}$  no, you don't have the rights to publish this data as open data
- $\bigcirc$  you're not sure if you have the rights to publish this data as open data







This data has achieved Pilot level on 07 October 2013 which means extra effort went in to support and encourage feedback from people who use this open data.

#### **OS Locator**

#### Summary **General Information** Type of release This data is described at ongoing release of a series of This data is published by Ordnance Survey related datasets http://www.ordnancesurvey.co.uk/b... **Data Licence** The data is published on Not Applicable https://www.ordnancesurvey.co.uk/o... **Content Licence** UK Open Government Licence 1.0 (OGL) Legal Information Verification This data was Copyright and database rights are described at self certified originally created or generated by its curator https://www.ordnancesurvey.co.uk/o...



## **Expert** – information infrastructure



## Standard – routine publication



Pilot – trials supporting feedback



Raw – automatically generated



## How can I improve my open data?

English Indices of Deprivation 2010

Return to questionnaire



#### Pilot requirements

You put extra effort in to supporting and encouraging feedback from people who use this open data.

To reach Pilot level you should:

You should put timestamps in your data when you release it so people know the period it relates to and when it will expire.

For example, population statistics usually include a fixed timestamp to indicate when the statistics were relevant.

Yes I understand: edit questionnaire

I don't understand: speak to a human

You should provide technical documentation for the data so that people understand how to use it.



## Check your CSV files with CSVLint

CSV looks easy, but it can be hard to make a CSV file that other people can read easily.

CSVLint helps you to check that your CSV file is readable. And you can use it to check whether it contains the columns and types of values that it should.

Just enter the location of the file you want to check, or upload it. If you have a schema which describes the contents of the CSV file, you can also give its URL or upload it. Read more...



Browse button below.



## Validation Results



#### http://dadesobertes.caib.es/recursos/infadm/organigrama/csv

**Sorry**, your CSV did not pass validation. Please review the errors and warnings below:

Download Standardised CSV

 $\mathcal{C}$  Validate again

	13 Errors	6 Warnings	0 Messages
Structure	13	0	0
Schema	0	6	0
Context	0	0	0

### 13 Errors, 6 Warnings

Structural problem: Unexpected whitespace on row 159

## ACTIVITIES AROUND OPEN DATA





### **Lunchtime Lectures**

Friday lunchtime lecture: How can local government deliver better services with fewer resources using data?

Friday 13 June 2014, 1:00pm - 1:50pm

Open Data Institute, 65 Clifton Street, London, EC2A 4JE

You bring your lunch, we provide tea & coffee, an interesting talk, and enough time to get back to your desk.

Ben Upsworth explains why data is our next opportunity in the evolution towards a democracy that is less ideological, and more entrepreneurial, collaborative, interactive, and performance-driven – a Public Sector that is about results and better outcomes for citizens.



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## OPEN DATA CHALLENGE SERIES







### **Open data stories**

The stories below show how open data has been used to reveal powerful new insights, to develop innovative new services and to identify significant cost savings. We will continue to add new stories that demonstrate the social, economic and environmental benefits of open data.



Spend Network reveals UK businesses starved of £22bn in cash flow by government inefficiencies

ODI startup Spend Network revealed that up to £22 billion of government cash, intended for the UK economy, is delayed by an inefficient tendering system. The company's analysis of over £1 trillion of EU procurement data showed that the UK's tendering process is 45% slower than the EU average, and that up to £734 million of the stalled funds could be delayed to LIK SMEs each year



Prescription savings worth millions identified by Mastodon C

In 2012, Mastodon C worked with the ODI, Open Health Care UK and doctor and writer Ben Goldacre to analyse open data around prescribing patterns of statins across the UK, identifying £200 million potential savings to the NHS. (December 2012)

#### Full story Analysis tool



+ -

Low Risk



## OTHER HELP FROM ODI



open data institute					Contact us	Newsletters	
	About -	Get involved -	Learning & courses	What's	happening -	News & blog -	

### Guides

Engaging with reusers GUIDES	FAQs - About the ODI GUIDES	How to make a business case for open data guides
How will open data affect me?	Marking up your dataset with DCAT GUIDES	Publisher's Guide to Open Data Licensing GUIDES
Publisher's Guide to the Open Data Rights Statement Vocabulary guides	Re-user's Guide to the Open Data Rights Statement Vocabulary GUIDES	Reuser's Guide to Open Data Licensing GUIDES



#### Courses

Finding Stories in Open Data courses	Open Data Technologies COURSES	Open Data, Law and Licensing courses
Open Data in a Day	Open Data in Practice - 3 days COURSES New	





## Other services

- Strategy advice
- Dataset/API reviews
- Structured reuser engagement
- Standards development
- Research (& development)





## Summary

- Use Open Data Certificates
- Use csvlint
- Come to lunchtime lectures
- Highlight your datasets with us
- Consider training
- Let us know how we can help







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